

SUSMITHA GAIKWAD

Dallas, TX • susmithaxg@gmail.com • (469) 713- 4895 • US Citizen • • [LinkedIn](#) • [Portfolio](#)

Innovative UX/Product Designer with **4 years of experience** designing intuitive, scalable solutions for complex systems in healthcare, retail, and enterprise environments. Strong background in **user research**, **design systems**, **information architecture**, and **cross-functional collaboration**. Proficient in **Figma** (including **Auto Layout**, components, and prototyping), **Adobe XD**, and **HTML/CSS**. Passionate about building tools that streamline workflows, align with business objectives, and improve usability.

2 Patents Pending at USPTO

PROFESSIONAL EXPERIENCE

UT SOUTHWESTERN UX Designer

Dallas, TX
MAY 2022 - Present

- **Improved .edu and .org websites** for **UT Southwestern's** website shift by using **Figma** and **Adobe XD**, which catalyzed a **20% increase in client satisfaction**
- **Constructed low-fidelity/high-fidelity wireframes** using **Figma**, leveraging **Auto Layout** to show alternative interactive design layouts that aligned with the website
- **Spearheaded design sprints and workshops** to ideate and iterate on design concepts, incorporating feedback from **stakeholders** and **end users**
- **Created Jira cards** to prioritize tasks, ensuring efficient workflow and **project management** for UX design initiatives at UT Southwestern
- **Enhanced user experience** by implementing **interactive elements** and optimizing page layouts using **HTML** and **CSS**, with a strong focus on **WCAG 2.1 accessibility compliance** to improve usability for diverse users.
- **Utilized AI tools** including **Midjourney**, **ChatGPT**, and **Gemini AI** to enhance **UX research**, streamline **prototyping**, and generate design inspirations, improving efficiency in the design process
- **Contributed significantly to UT Southwestern's component library**, focusing on **bio cards**, **typography** and **colors**
- **Partnered with a product team of 10 stakeholders** through multiple design phases to generate **UX/UI strategies** that fulfilled user experience

WIS INTERNATIONAL UX Designer Intern

Dallas, TX
MAY 2021- Sep 2021

- **Conducted user research**, **competitive analysis**, and **user testing** on the existing product to gather feedback and pain points from the users
- Interacted with **senior UX designers** to create a **style guide** and a **reusable component library** using **WIS's brand guidelines**
- **Identified critical issues**, such as complexity of navigation and inefficiencies in the current styles, which led to the need for a **comprehensive redesign** for the existing **mobile application**
- **Translated feedback into actionable insights**, creating **user personas** and **journey maps** that reflected the scanners' needs, goals and challenges
- **Created wireframes** and **low-fidelity prototypes** on **Figma** based on user's pain points and feedback
- **Collaborated with the senior UX designers** to develop **visual design prototypes** and developed **solutions for a new inventory application**

KAIROS TECHNOLOGIES UX Designer Intern

Irving, TX
MAY 2020 - Sep 2020

- **Assembled five clickable prototypes** on **Figma** using **UX design practices**, which helped **expand user traffic** on the website
- **Transformed the website** on **Adobe XD** by creating five **design elements** and **templates** to **modernize the company's visual design**
- **Collaborated with developers and a senior leadership UX team** to revamp the company's website

EDUCATION/CERTIFICATE

UNIVERSITY OF TEXAS AT DALLAS

Bachelor of Science in Information Technology

Richardson, TX

2019-2023

CORNELL UNIVERSITY

User Experience Design Certificate

Ithaca, NY

SALESFORCE ADMINISTRATOR CERTIFICATION

MAY 2025

USER-CENTERED DESIGN MASTER PROGRAM CERTIFICATE

Udemy

JULY 2025

ADDITIONAL INFORMATION

- **AI & UX Workshops:** Actively participate in AI-driven UX workshops to stay updated on emerging trends in AI and user experience
- **Design/Technical Skills:** User Research, Wireframes, Prototyping, Mobile/Web Design, Journey Mapping, Agile Development, Usability Testing, Jira
- **AI & Design Tools:** Figma, Sketch, Adobe XD, iMovie, Midjourney AI, ChatGPT, Gemini AI
- **Soft Skills:** Problem-Solving, Detail-Oriented, People/Stakeholder Management, Effective Communication
- **Languages:** Fluent in English (Native), Telugu (Conversational), Hindi (Conversational)
- **2 Patents Pending at USPTO**